

ASTECC Re-Ply Roofing

Grow your business with us

Join the fastest growing segment of the commercial roofing market, fluid-applied roofing.

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ASTECC Re-Ply Roofing Systems contractors walk more roofs and sell more jobs with higher profit margins.

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Since 1986, ASTEC has installed over 400 million square feet of fluid-applied roof systems on commercial buildings with metal, single-ply, asphalt, and other commercial roofing substrates. We don't sell our products through distribution, instead focusing on generating opportunities for our network of Authorized Contractors by reaching out directly to end users.

Generate More Business...



With Our Co-op Marketing Program

ASTEC offers a unique co-op marketing program designed to put our contractors on more roofs and sell more jobs. We leverage our extensive marketing experience and our national buying power to generate highly qualified commercial roofing leads which are provided exclusively to one contractor in their protected marketing territory.

With Our Multi-Channel Approach to Marketing

We generate leads for our contractors using a wide variety of sources including direct mail, telemarketing, social media advertising, and more. All leads go through an internal quality control process to ensure that time is spent walking roofs not chasing end users.



With Our Experienced Team

Every ASTEC contractor works directly with an ASTEC Regional Director who provides both sales and technical support on every job. Whether you need assistance finalizing a proposal, guidance while on a roof, or the closing expertise of an experienced salesperson, our team is available at every step of the process. We also employ a team of in-house support staff who communicate with end users on your behalf, keeping you up-to-date on all of your leads



Just the Facts

With an active network of over one hundred Authorized Contractors, ASTEC has a proven track record of success. Our marketing team tracks results across our network, identifying key data points. Ultimately, the data that matters most is ROI for our contractors.

Every year ASTEC generates nearly a hundred million square feet of opportunities for our Authorized Contractors. Our marketing targets facilities with commercial roof systems such as metal, asphalt, single-ply, and others, all of which can be restored with ASTEC Re-Ply Roofing Fluid-Applied Roofing Systems.

Individual ASTEC opportunities average more than 30,000 square feet, and leads are not provided to a contractor unless the end user has requested a survey. This means our contractors survey more roofs, more quickly. In all, ASTEC contractors sold several million square feet of fluid-applied roofing in 2018

Working in both the private and public sectors, ASTEC's client list includes private companies such as Boeing, Disney, Tyson Foods, and Lockheed Martin. ASTEC also works with public schools, universities, municipalities, and several branches of the military, domestically and overseas.

Join our team. Call today to learn more about this opportunity.



ASTEC Re-Ply Roofing Systems

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